U-I Claims Perfect Score

Universal - International Studios announced today, after applying the yardstick of Hollywood's first "Screen Aptitude Test" to its young players, that curvy, blonde Kathleen Hughes has won the title of "The Perfect Property."

"Till now" said U-I Casting Director Robert Palmer, "we have been unable to develop a 'Talent chart,' that had an meaning for evaluating our player properties. This 'Aptitude Chart' used exclusively at U - I, on which Miss Hughes is the first actress to hit a perfect score of 100 points, is proving an excellent guide in the choice of female talent.

"The studio," Palmer said, "actually uses two charts. There are 50 possible points on the physical chart and 50 on the psychological chart which is a kind of Dramatic IQ test. If a girl cannot hit 38 points on the body chart," according to Palmer, "she does not belong in pictures."

Palmer said the new standard of values eliminates the situation of designating certain measurements as being perfect for pictures.

"There is no such thing as that kind of perfection," said Palmer. "For every tall Ingrid Bergman or Linda Darnell there's a short Bette Davis or June Allyson. What we are getting at is, given a certain type, such as Kathleen Hughes, what are her proportionate values as set up on the chart?"

The accompanying photographic chart demonstrates the proportions as recommended by a team of Un experts under Palmer's direction It will be noted that the eyes, with 10 points, are considered the most important of physical attractions since they are the mirror of emo tions and the main focus of a closeup. The mouth, legs and hair comnext, with the other features trailing to a total of 50.

"The bust." "which, in another era, might have been given eight points, gets onl four because of modern methods of disguise."

Kathleen, the first actress to hit 50 on the body chart, bore out the wisdom of the Palmer method when she excited audiences, at least the male portions of them, a fever pitch with a single scene in "It Came From Outer Space. come U-I's first "Perfect Proper-literature, philosophy, science and era." billing and given a vitally important role in the 3-D chiller, "The Glass Web," with Edward G. Robinson, John Forsythe and Marcia Henderson.

U-I Drama Coach, Estelle Har man, supervised the point system in the acting department.

"While we can't match a body to a chart to come up with a Draone that every girl can apply to herself to see if she approaches the

ing ten points to each as shown be-sal - International's Technicolor

low with her comments: ment that gives a player authority Curtis, U-I's bobby soxer and stature, the mysterious char- Janet has her own recipe acteristic which is so compelling happy Hollywood marriage. that, with it, a star can do even "We're trying to behave as our they were right and people will buy the set. "They've been married talking. it. Stature demands unlimited en- a long time, and we feel that we ; ergy and enthusiasm, inner excite- can do as well, in spite of the high having a family, but we know About a quarter of screen writment, personal drive and ambi- mortality rate for marriages in the we're going to, eventually. We ers are women, These jobs, like tion, a sense of bigness and the movies. power to project personality."

ventive or creative quality and of ng our money as fast as we earn utmost importance. Without it a it. That eliminates financial quar-

player cannot respond to direction els.

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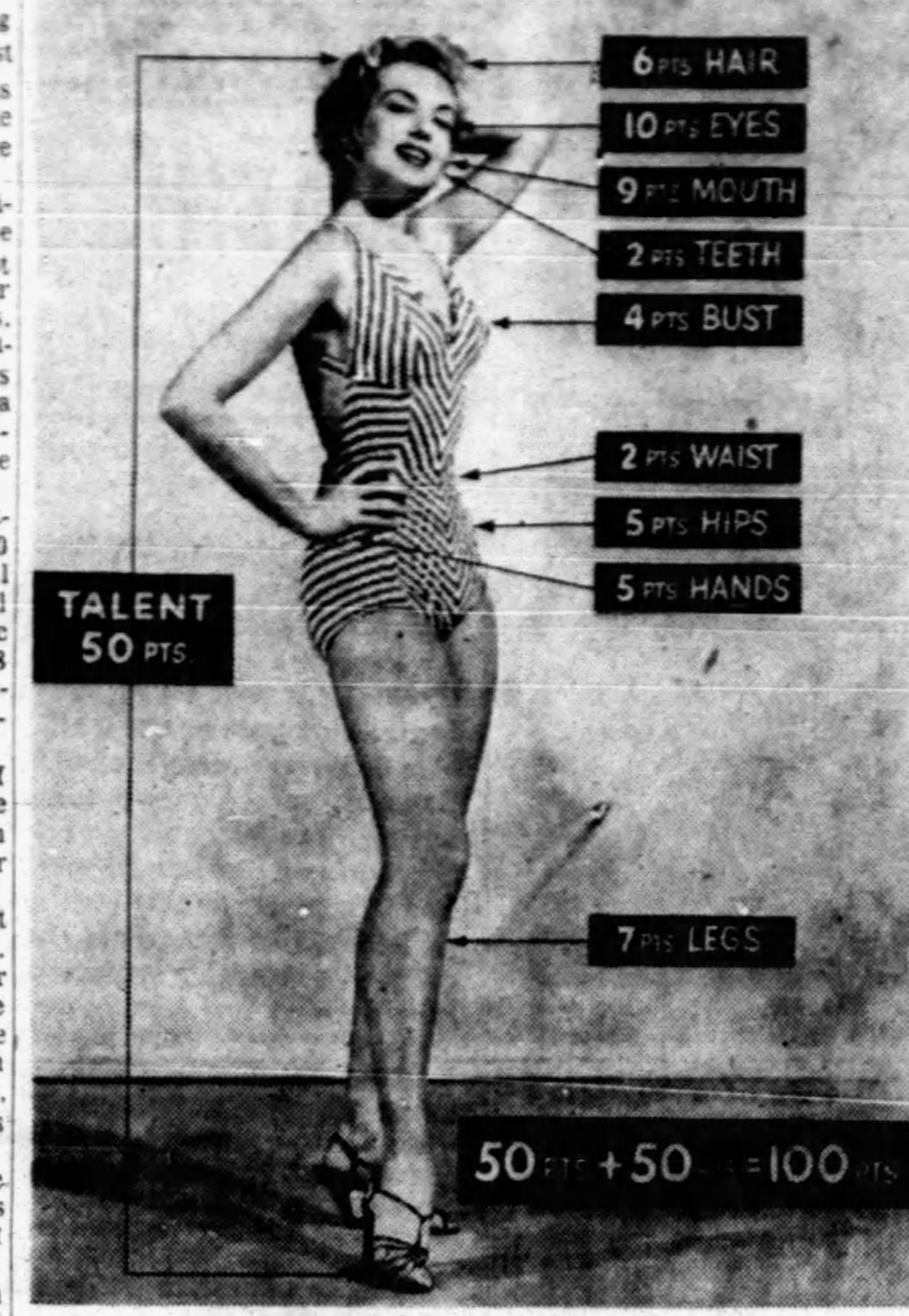
"THE RAINS CAME"

Regular

Prices

Children 9c

Adults 38c



"The Perfect Property!" That's what Universal-International calls it's contractee, Kathleen Hughes. Applying it's new "Screen Aptitude Test" scoring on the basis of 50 possible points for physical characteristics and 50 on psychological basis in a dramatic IQ test, Kathleen scored 100 points—or perfection, says U-I casting director, Robert Palmer. Kathleen's reward for perfection: her first starring role, "The Glass Web," with Edw. G. Robinson, John Forsythe and Marcia Henderson.

and suggestion." (3) "Intelligence. This is what (5) "Poise. This is plain stage Blanke, leads all the rest. keeps actors and actresses open- presence and self-control. The body Blanke is obviously male. minded and flexible, able to ab- must be graceful and relaxed. sorb other personalities and every- These things can be achieved by fact, hardly ever women. It's thing that goes on around them for modeling, dancing and getting lit- because the studios don't future use. It also requires curiosi- tle theatre jobs before trying to women producers - it's just a

ty," she was promptly handed star the current problems of the day." Kathleen Hughes' personal atti-(4). "Emotional Depth. This tude toward her victory over the gives us our dramatic sense. It talent chart is this: "Nature gave adapts the player to each role and me the physical characteristics for years ago; and Jean Harrison has Tony Curtis and Lori Nelson prompts the proper use of voice, which I'm thankful. Developing all body and characterization. It im- the others into what my studio parts a knowledge of comic and calls 'The Perfect Property' took open tragic values without which a girl five years filled with hard work genius. could not interpret the simplest and a lot of gricf."

matic IQ," said Miss Harman, "it Star Has Plans For Holding is easier to judge how far a pertalent than by way of physical The Husband She Has Already

One Hollywood star who doesn't "We aren't jealous of each oth- Jane qualities which make Kathleen intend to let the gossip gremlins er's career, but instead we try Hughes 'The Perfect Property.' ' interfere with her marital hap to boost each other along, so there ting and splicing film, Miss Morra Miss Harman judges all screen piness is Janet Leigh, co-starring won't be any fussing over that. material under five headings giv- with Donald O'Connor in Univer- "It's customary in Hollywood for of Jackie Coogan's pictures. Her

"We don't try to keep up with

UNTIL

DEVIL

WOMAN

THERE!

PUT

"Walking My Baby Back Home." a wife to go out with male friends association began with Butler (1) "Dynamics. This is the ele- Married for two years to Tony when her husband is away on lo- when she was the film editor cation, in a two-career family, and he the star of "Sitting On for a vice versa, but we don't subscribe World," directed by David's fato that idea. We're not distrust- ther, Fred Butler. In 1927 ful, we're just being sensible and David Butler switched from acting the wrong things as if he knew parents do." Janet explained on we don't want people to start to directing, she became the

"We have no definite plans for School Hero." want several children."

Janet and Tony seldom travel dividual ability. No girl (2) "Imagination. This is the in- the Joneses, so we aren't spend- the night club trail, so they don't step up to the studio gate and apfigure in escapades that cause ply for a job as a screen writer. quarrels. They spend most of their She must reach it through other hair adjustments on male players spare time making 16 mm. movies steps-perhaps as newspaper re- are done by makeup men. with their pals, Jerry Lewis and Dean Martin.

Home" Janet has several love scenes with O'Connor, and asked Tony to come to the set while they were filmed. "To sort of supervise, you know," she explained. "He does so well in love scenes at home."

BACK TRACTOR

will see Jane Wyman driving in the popular tearjercker, "Be Costume designers, both men and Warner's "So Big," is a rare scripters is a woman, Virginia women, are many notches higher ford and Barbara Hale in piece of machinery. It's an authorise Van Upp, who worked on the in the professional scale than hairthe International Harvester screenplay of "Helen of Troy" dressers and wardrobe attendants. Company. The firm transported Warner's planned epic spectable. Few, regardless of sex, are devel- toon. it all the way from San Luis Obis- Down the staff and cast lists oped within a studio. Most are Sat. One Day Only _ Randolph po for the film sequence which next comes script supervisors, brought in after having attained Scott in "COAST GUARD" takes place in the early 1900's. Here women dominate. The script prominence outside the motion pic- plus Three Stooges and Serial

SON OF CANTOR When they finished casting the Sne makes notes on each "take" of parts of Eddie Cantor's five fam- a scene, the start and finishing wistfully suggested "Louie".

Film Success Means Stardom,

Hollywood is an enchantress who tries to turn ordinary women into actresses and writers, into directors and designers and script supervisors and many, many other fascinating personalities. It's an opportunity town for women; the job and career possibilities are

various and limitless. Success, in Hollywood, means stardom only infrequently. gals do dream of becoming actressers-but mathematics are against them. The average feature picture counts only two or three stars in its cast, and not all are women. So, if a girl aims for acting, chances are she'll have to be satisfied with an extra's job, or a role as a supporting or featured

There's an oversupply of aspiring actresses - although never enough young, strikingly beautiful girls with lovely figures and fine diction and great acting ability And there is a constant shortage of good dancers. Especially those with personality, ability and youth. LeRoy Prinz, dance director a:

Warner Bros., is always looking

tions. He even had to send Broadway to get enough attractive steppers to fill the choruses when he had three musicals going simultaneously recently: "The Eddi Cantor Story," "Calamity Jane" and "Three Sailors and a Girl A pretty good idea of many the jobs available to women Hollywood can be got from the staff and cast sheets issued by most major studios for each picture a few days before shooting starts. Take the cast sheet for "So Big," First come the names of Jane Wyman, Sterling Hayden and Nancy Olson, followed by those of the supporting players, and then

The name of the producer, Henry most producers. Producers are Then, when her Dramatic IQ also ty and a thirst for knowledge. The hit the big time. Then, little by lit- very few women have filled. best players are those who know tle, a girl learns poise for the cam- Among current producers, Harriet Parsons is the only woman. Dorothy Davenport Ried, widdow of silent screen star Wallace Reid. produced pictures until a few ALL - AMERICAN" starring also had a fling at producing. But with Mamie Van Doren. Also this ends the list-the field is wide news, comedy, and technicolor

the production personnel.

An important job filled by many women in Hollywood is that of film nicolor and starring Stephen editor. Irene Morra, one of the movie colony's first woman film editors, is curently celebrating her twenty-sixth year assisting director David Butler, Butler and Morra recently collaborated on their sixty-sixth picture, "Clamity

became a full film editor editor on his first film, "High

acting, are strictly a matter of inporter, novelist, magazine writer, people who sort out and care for playwright or by creating an ori- and keep camera-perfect the cioti-In "Walking My Back ginal story that interests a studio, es and costumes worn in the pic-Kingsley did just that. MGM women. bought their screenplay for the Even in the predominately male movie, "Small Town Girl" starring company of "Hondo," starring Jane Powell, then went on to John Wayne and filmed in Mexico, purchase Miss Kingsley's solo the hairdresser and wardrobe ateffort, "Dangerous When Wet," tendants for feminine lead Geraldand made it into an Esther ine Page were women. So the wo-Williams swimfest. Ketti Frings, men de get around in location pic-

huge tractor movie-goers most active writers, turned out tough places. The thing runs, too, good as new. supervisor is a sort of executive ture industry. secretary to the director on the set, and aide to the film cutter.

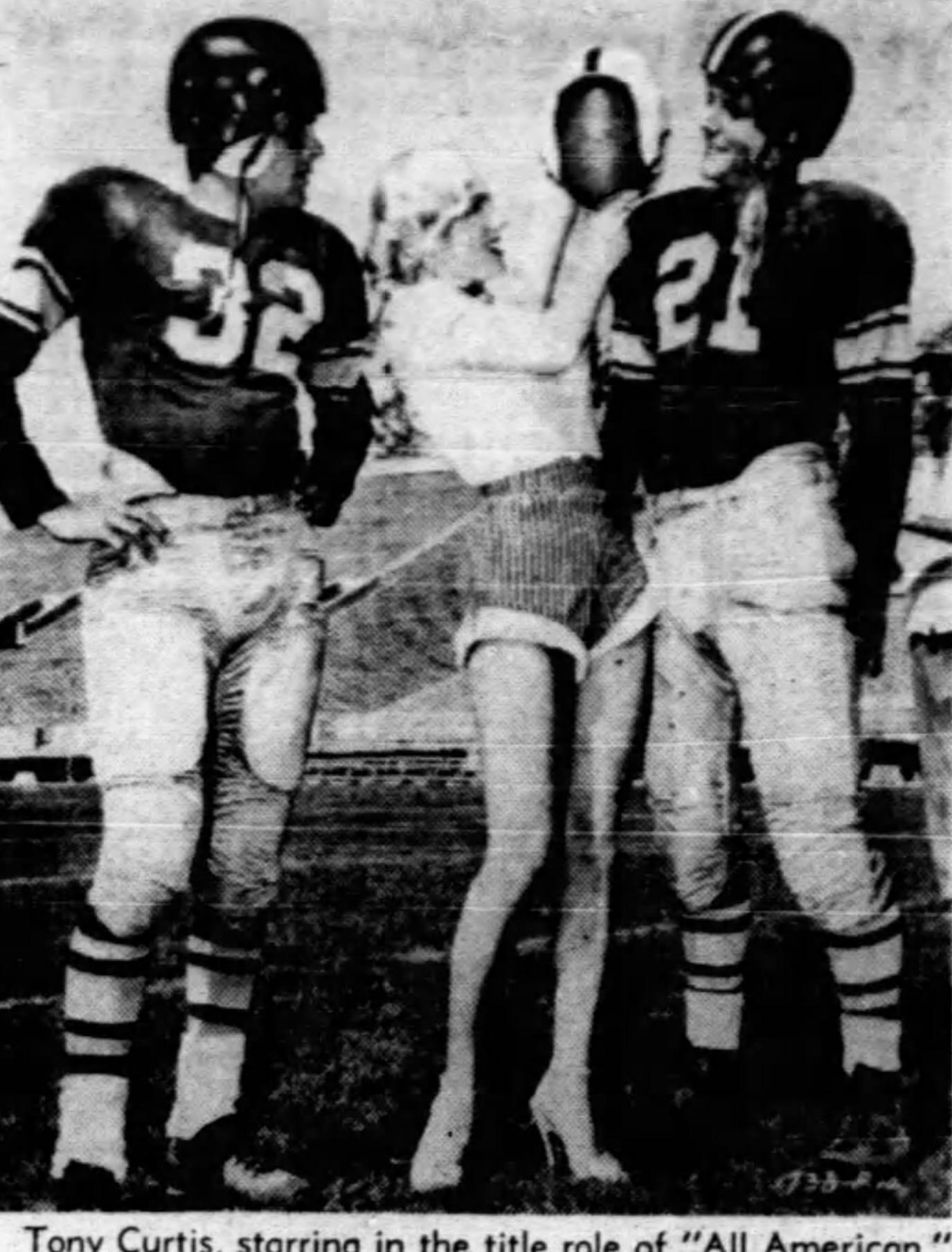
ed daughters for "The Eddie Can- time of every completed scene, Story" at Warner Bros., the the exact clothing worn by every line-up read as follows: Brenda player, position of props and Benson, Diane Dozier, Gail Gan- other details. That's because the ley, Steffie Sidney and — Carol order in which scenes are shot o Leeds. When someone said that order in which scenes are shot perhaps Miss Leeds should pick a ordinarily is not the same as that

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Don't Miss The Exciting MARCIANO vs LA STARZA Fight Film On Our Screen Thursday and Friday Nights.



Tony Curtis, starring in the title role of "All American," and Richard Long, (right) are football teammates who become rivals—because each thinks the other is trying to make a pass at Mamie Van Doren. Universal-International's "Doing All Kight"ice blonde" makes her movie debut in "All American", "Doing All Kight 'ice blonde" makes her movie debut in "All American", giving the fans a chance to discover that, while her hair may be icy, the temperature rises wherever she appearsincluding the Rose Bowl! Lori Nelson stars with Tony Curtis in a movie full of such gridiron stalwarts as Herman Hickman, Frank Gifford, Jim Sears, Al Carmichael, Ed Demirjan, Don Moomaw and others. The film opens today at the Ca-

Weekly Movie Guide

Center

Sun. thru Thurs. - "MO-GAMBO," filmed in Africa in Technicolor with Clark Gable, Ava Gardner and Grace Kelly. Fri.-Sat. - "WOMAN THEY ALMOST LYNCHED" with John Lund and Audrey Totter.

Cameo

for a female production cartoon, "MUSICAL TUSSLE"

Thurs.-Fri.-Sat. - "STAND AT APACHE RIVER" in tech-McNally, Julia Adams with Hugh Marlowe. News "FOOTball THRILLS OF 1952' and Tom and Jerry Cartoon.

Carolina

Nov. 1-2, Sun.-Mon .- "RAM-ROD" starring Joel McCrea, Veronica Lake and Preston Foster. Also: News and Mickey Mouse Cartoon. Nov. 3 Tues. - "THE RAINS

CAME" starring Myrna Loy, Tyrone Power and George Brent. Also: Chapter No. 9 "LOST PLANET."

Nov. 6-7 Wed. Thurs. "THE HALF BREED." Color by Technicolor starring Robert Young, Janis Carter and Jack Buetel. Also: News and Sportscope "THAT MAN RICKEY." Nov. 6-7 Fri.-Sat. - "TRAIL

can robe women. Virtually all hairdres-Dorothy Cooper and Dorothy tures by actresses are, of course,

of the movie colony's ture production, even in the rough,

CARTOON

Guy Madison as "Wild Bill Hickok" and Andy Devine as "Jingles." Also: Chapter No. "CANADIAN MOUNTIES VS. ATOMIC INVADERS.". Hugh Herbert Comedy and Two Car-

iower

Sun.-Mon. - "THE DESERT LEGION" in technicolor with Alan Ladd, Arlene Dahl and Richard Conte, Also color cartoon and news. Tues.-Wed. - "I LOVE MEL

VIN" in technicolor with Donald O'Connor and Debbie Reynoids, Aiso color cartoon. Thurs.-Fri. - "LILLI" with Leslie Caron. Also color cartoon and news.

Sun. only - "ON THE SUN NY SIDE OF THE STREET. Starring Frankie Lane and Terry Moore, WILLIE THE KID, Cartoon,

Mon.-Tues. - THE GOLDEN HAWK," starring Sterlgin Hayden and Ronda Fleming. PINK AND BLUES Cartoon. Wed.-Thurs. - "THE SAV-

AGE," starring Charlton Heston, Susan Morrow and Peter Harrison. Paramount News and

Fri.-Sat. - Double Feature-"THE MOB," Starring Broderick Crawford, Feature No. 1 DEPUTY MARSHALL," Starring John Hall, Feature No. 2 "THE TOOTH WILL OUT." Starring the THREE

Sun, One Day Only - Tyrone Power in "PONY SOLDIER" in technicolor plus three cartoons. Mon.-Tues. - Double Feature Program-George Montgomery in "THE PATHFINDER" also "STRANGE BARGAIN" plus

Wed. All Ladies Free -William Bendix in BIG STEAL." Plus cartoon. Thurs .- Fri .- Broderick Craw-"LAST OF THE COMMAN-CHES" in Technicolor plus car-

and Cartoon.

COLUMBIA PICTURES

- Audity Long

Bick Wassan

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manches" which opens at the 301 Drive-In Thursday night.

Over-Night Success Was Not Too Exciting For 19-Year-Old

ered the icing on the entertainmen;

two of the littlest stars are making star two years ahead of her. Piper big splashes - Janet Leigh and Laurie and Suzan Ball came to Olivia de Havilland. When either of the studio later. And Julia Adams these girls wishes she can com- and Rock Hudson both took their mand the power and authority of a first dramatic lessons at U-I long six-footer. Still another star, the after Lori made her debut in a newcomer Bella Darvi, can be- "Ma and Pa Kettle" picture. come either a small or large type Born in Santa Fe, New Mexico, according to the way she dresses, the newest U-I star is the daugh-Once a model. Bella, star of "Hell ter of a motion picture technician and High Water", her first Cine- and has been a top photographer's maScope film, knows the full value model and prize winner since 1939. of every line in costuming and uses At the age of two-and-a-half she her knowledge to advantage.

the Princess Aleta in "Prince Val was four she moved with her pariant". Here is an actress with a ents to Hollywood, where she repronounced ethereal quality who ceived a screen test becomes a legendary princess with was seven. little effort. Another small girl, Studio heads believe "The All Debra Paget, plays her sister. American," produced by Aaron Their dainty beauty is set off by Rosenberg and directed by Jesse the heroic gents who depict Hibbs, is the turning point of "Prince Valiant" and the Knights Lori's career. of the Round Table-Bob Wagner, Sterling Hayden, James Mason, Brian Aherne and an all - star cast for this CinemaScope - Technicole film made from a cartoon strip

which has a following numbered the millions. Gracie Allen is a little girl with a voice could come from a doll-sized big talent for getting laughs despite her pint - size. Sloe-eyed Patricia Medina, who is working "The Phantom Ape" at Warners

so color cartoon. Booth. Also color cartoon. and Ida Lupino, Also color car- little blonde.

Program, "STAGE TO BLUE use more electricity per capita RIVER" with Whip Wilson. | than does the United States. Plus "BATTLE ZONE" with John Hodiak and Stephen Mc- | with more than half a million in-Nally. Also color cartoon.

Lori Nelson, promoted to stardom opposite Tony Curtis in Universal-International's "The All American" current at the Cameo Theatre, accepted her new status calmly and with none of the excitement that comes with overnight success. For the 19-year-old blonde, it was years of training in small roles that won top-billing. However, she did have to deve-

lop patience as many of her best friends passed her up the ladder to stardom. Tony himself was So it's a strange paradox that signed by U-I at about time as Lori, but he became-s

made her first stage appearance. Janet Leigh, a little girl, plays as a dancer. And by the time she

rare cameo-like beauty.

A little girl with a big voice is Jane Powell, who is five feet even and weighs only 95 pounds. To hear her sing in "Three Sailors and Girl' you'd never believe such a

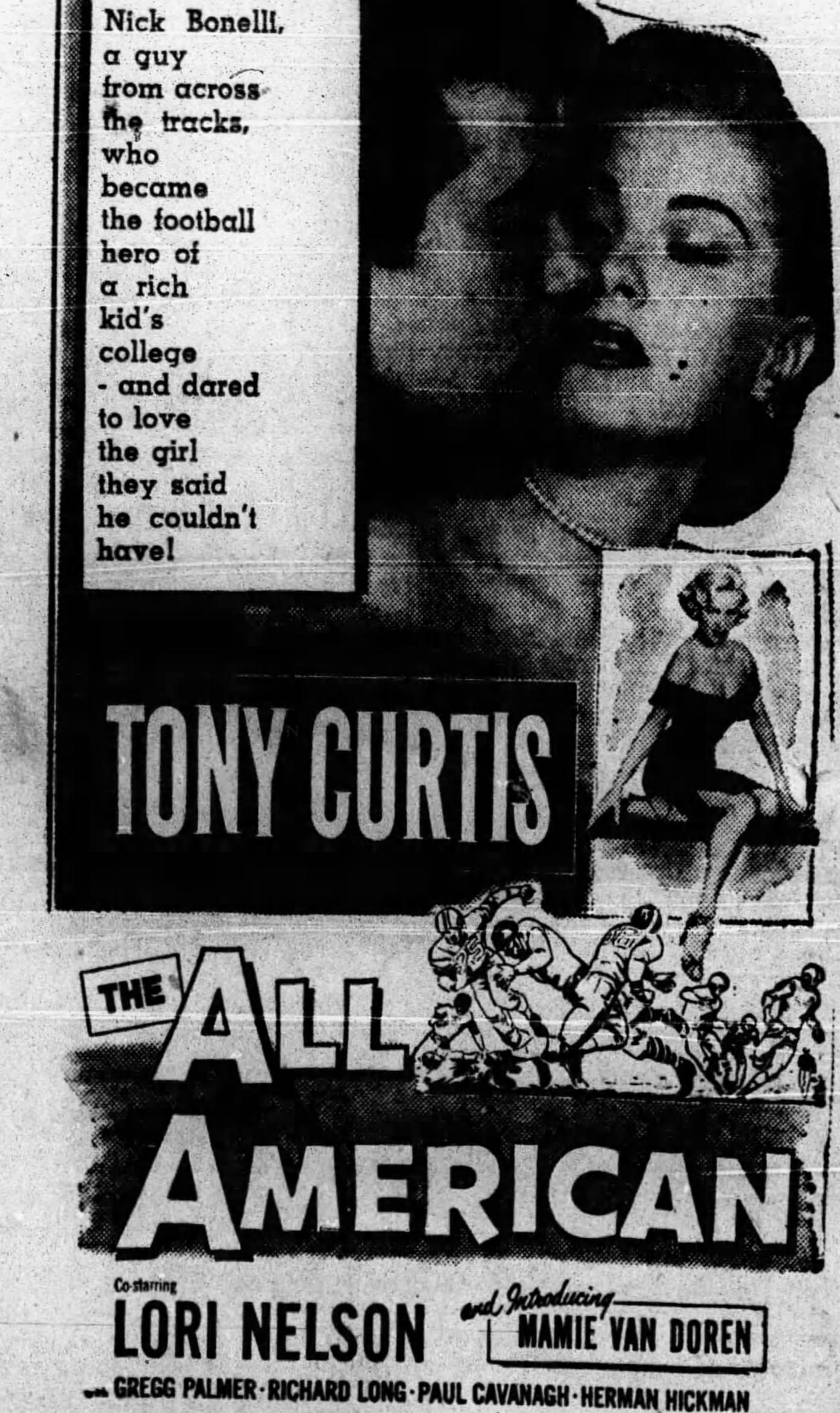
Brown-haired Debby Reynolds is the comfy little-girl-next-door type who'll find it difficult to be menacust now, is a dainty type and has ing for some years to come. The same is true of honey-blonds

Merry Anders who looks like a little Botticelli angel, but can play a wide variety of parts. She shows Sun-Only-"TROPIC ZONE" up in three CinemaScopes - "How in technicolor with Ronald Rea- to Marry a Millionaire", being gan and Rhonda Fleming. Al- her first, where she plays a modern miss. In "Demetrius and the Mon.-Tues. - "CRIPPLE Gladiators" she is a dancing girl. CREEK" in technicolor with But in "We Believe in Love" she George Montgomery and Karin plays Bernice Burgoyne, a college student who makes mischief with Wed.-Thurs. -- "HIGH SIER- Maggie McNamara's romance - a RA" with Humphery Bogart | wide variety of types for such &

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